

Karen Gonzalez

UX karen@kgkreative.com
Interaction kgkreative.com
Visual Design linkedin.com/in/kgkreative

I bring...

High quality experience and visual design skills with solid design thinking process and tool kit. Accomplished at project management, problem solving and communication. Adaptive, inquisitive, detailed yet system thinker, and customer focused – bonus: sense of humor.

I know...

Software Knowledge Sampling

Sketch; Axure; Invision; Marvel; OmniGraffle;
Balsamiq; Adobe CS; Keynote; Abstract; Zeplin;
Working knowledge CSS/HTML

Skill Set Sampling

Information Architecture; Storyboards; Sketching;
Wireframes; Interaction Design; Prototyping;
Final Mocks; Visual Design

I've done...

Cisco SSO, DNA-C & SD-WAN

Multiple Web Applications/Products

UX / Interaction & Visual Designer | 06.2017 – Present

(ACQUIRED SKYPORT SYSTEMS)

- Currently leading the simplification and redesign effort for the SD-WAN Policy Builder and Deployment workflows
- Lead the design for global platform features like search, topology, and wireless mapping, and collaborated on the design of global notifications for DNA-C
- Collaborated with cross-functional teams to define new requirements, enhance existing product functionality, and complex features for a diverse audience of Enterprise Network personas
- Developed concepts through pixel perfect mockups and prototypes to effectively communicate interactions and flows for product implementation
- Employed heuristics to evaluate new and existing features and lead designs for various product improvements
- Designed visually rich, user-friendly interfaces that scale across multiple product lines and applications
- Helped define and design components for visual style guide, interaction patterns and iconography for use throughout products, reports and data visualizations
- Assisted in research and facilitation of Design Thinking workshops with stakeholder teams and staff

Symantec, Website Security

Web Applications

TalentBurst | Interaction Designer | 11.2016 – 04.2017

- Collaborated with various stakeholders and development teams on the redesign and integration of two products into one simplified enterprise product offering
- Developed workflows, user task analysis, user stories, interaction flows, wireframes, low fidelity mock-ups, navigational flows, and high-fidelity prototypes using Axure
- Incorporated interaction patterns and visual style guide for a consistent and cohesive experience
- Applied design aesthetics under tight deadlines, while effectively managing trade-offs between business needs and customer benefits
- Collaborated on interaction pattern style guide development and implementation

Wells Fargo, Innovation Group

Optima Global | UX/IX/UI Designer | 06.2016 – 10.2016

Web / iOS & Android Mobile products

- Strategize with various stakeholders and development teams on POCs for numerous innovative products and applications, both web and mobile, for both Wells Fargo internal tools as well as consumer facing products
- Define user flows, scenarios, features and functionality based on individual research of competitor products and industry trends
- Create low to high-resolution wireframes, with detailed annotations, assets as well as interactive prototypes using various prototyping tools
- Designed interfaces with clean and simple visual design and intuitive interactions
- Collaborate with business analysts, product managers and development to ensure final project requirements are met and design is implemented successfully
- Produce presentation materials for internal and external communication and buy-in

NavisHealth

UX/UI Designer | 10.2015 – 4.2016

Web / iOS & Android Mobile products

- Researched related products and trends across related industry products for an automated workflow web app.
- Designed patient management, workflow automation and admin features. Additionally, designed the iOS mobile interface for Patients and Android mobile interface for Caregivers.
- Documented detailed annotations of the design and interaction specifications. Reviewed product for quality and consistency against the documentation.
- Created high-fidelity mockups, for both web and mobile products.

Grafikrs Design Agency

Co-Founder | 7.2009 – Present

- Ongoing client representative and/or design expert guiding strategy, information architecture as well as user interface and user experience on several websites for clients ranging from non-profits to local political campaigns
- Design and production of various graphic elements & collateral including logos, icons, annual reports, info graphics, tradeshow/conference materials, animated presentations, large format graphics, mailers and other printed projects
- Provided pro-bono / volunteer content strategy, UX/UI, marketing & communications to local animal rescue and dis-advantaged children non-profits for 12+ years

I learned...

UX Design Immersive, General Assembly
Human Computer Interaction (HCI), Certificate with Distinction, Stanford University Online
Bachelor of Art, Fine Art, Cum Laude, Fort Lewis College, Durango, CO
Advanced Computer Graphic Design, Platt College, Aurora, CO
Advanced Technology Program, American Film Institute, Hollywood, CA